

## Instructions for Submission of Ads

### Ad Specifications

The program will be a standard letter-size format (**trim size: 8.5" wide x 11" high**) and will print in full color.

### Ad sizes are as follows:

- Full page ads with bleed: **8.75"w x 11.25"h** (please create document to the trim size of 8.5 x 11 and add the .125" bleed area outside the trim)
- Full page ad with no bleed: **7.188"w x 9.625"h** (please create document to the trim size of 8.5 x 11 but keep all art at or within the non-bleed dimensions shown)
- Half Page Vertical ad: **3.468"w x 9.625"h**
- Half Page Horizontal ad: **7.188"w x 4.687"h**
- Quarter Page ad: **3.468"w x 4.687"h**

***When submitting finished ad files for the program,  
please follow these guidelines:***

#### **File Formats:**

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to **nhhshometourads@gmail.com** or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenbauer:

**nhhshometourads@gmail.com** or **949-735-1815**

***Deadline for submission of completed ads is March 14, 2025***

### **Need Help with Ad Design and Layout?**

For Ad Design and Layout please contact Lee Offenbauer directly:

**nhhshometourads@gmail.com** or **949-735-1815**

#### **Pricing for Ad creation:**

\$125 per ad, regardless of size; includes 2 revisions. Further revisions, and extensive photo manipulation: \$50 per hour; Stock images: \$50 each.

**All materials for ad creation must be submitted by March 7, 2025**