

27th Annual

Home AND Garden Tour

newport harbor high school

Presented by **Barclay Butera Interiors**

January 15, 2024

Dear Friends of the Newport Harbor Home & Garden Tour,

We hope that you will join us as an advertiser or sponsor for the 27th Annual Newport Harbor Home & Garden Tour to be held on Thursday, May 16, 2024. By participating in this community wide event, you can reach over 1500 homeowners, shoppers, designers, architects, landscapers, and home builders. See the attached form and rate sheet for more information.

Your ad will be seen over and over again.

If you've never been to the Newport Harbor Home & Garden Tour, you may not realize how critical the Look Book is to the day's activities and how frequently your ad will be seen.

Upon check-in, every Home Tour attendee receives a beautiful 100 page color Look Book. Attendees use the book throughout the day to read the details of each of our featured homes.

We have also found that attendees tend to save each year's Look Book as they view it as a comprehensive and up-to-date resource to many of our local suppliers and realtors.

In addition to your ad in our Look Book, you will receive:

- A listing on: NewportHarborHomeTour.com
- A potential increase in your business' sales from the over 1500 attendees and over 2400 Newport Harbor High School families who refer to the Look Book and website business listing when looking for local businesses to support

Join the community

After 27 years, the Newport Harbor Home & Garden Tour has become an important community event for Newport Beach area homeowners and families.

Become part of this community by promoting your business in this year's Look Book. Rates are very reasonable as you can see from the information attached, but the number of advertising pages is limited.

Reserve your spot today. Don't miss this opportunity to reach an upscale audience who may be actively looking for help with their remodeling and design projects. It is also a great way to give back to the community. The Newport Harbor High School families and the featured homeowners will remember and appreciate your support.

Sincerely,

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Thank you for your support.

NEWPORT HARBOR EDUCATIONAL FOUNDATION

600 Irvine Avenue • Newport Beach, California 92663

FEDERAL TAX ID #33-0676878

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Home Garden Tour

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2024 Look Book Advertising Form

**Yes, I'd like to advertise in the May 16, 2024
Newport Harbor High School Home & Garden Look Book.**

Check Box ▼ Sponsor/Advertiser Levels		Sponsor/Advertiser Benefits			
		Ad/Listing in Home Tour Look Book	Logo/Link on Home Tour Website	Recognition at Sponsor Celebration and All Homes	Tickets to Home Tour
	PLATINUM SPONSOR \$5,000	2 Full Pages	✓	✓	10
	GOLD SPONSOR \$3,000	Full Page	✓	✓	7
	SILVER SPONSOR \$2,000	Full Page	✓	✓	6
	BRONZE SPONSOR \$1,000	Full Page	✓	✓	5
	FULL PAGE \$850	Full Page			2
	HORIZONTAL HALF PAGE \$500	Half Page			
	VERTICAL HALF PAGE \$500	Half Page			
	QUARTER PAGE \$300	Quarter Page			

Business Name _____

Contact Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

Enclosed is my check for \$ _____ Payable to Newport Harbor Educational Foundation

Bill my credit card \$ _____

Credit Card # _____ Expiration Date _____

Billing address of card _____

City _____ State _____ Zip _____

PLEASE . . .

Send your ad no later than Friday, March 15, 2024. Read carefully the attached **Instructions for Submission of Ads**.
Please submit payment online at **www.newportharborhometour.com** or send completed form with payment to:

Newport Harbor Educational Foundation • 600 Irvine Avenue, Newport Beach, CA 92663
Tickets will be mailed to you prior to the Home Tour

Instructions for Submission of Ads

Ad Specifications

The program will be a standard letter-size format (**trim size: 8.5" wide x 11" high**) and will print in full color.

Ad sizes are as follows:

- Full page ads with bleed: **8.75"w x 11.25"h** (please create document to the trim size of 8.5 x 11 and add the .125" bleed area outside the trim)
- Full page ad with no bleed: **7.188"w x 9.625"h** (please create document to the trim size of 8.5 x 11 but keep all art within the non-bleed dimensions shown)
- Half Page Vertical ad: **3.468"w x 9.625"h**
- Half Page Horizontal ad: **7.188"w x 4.687"h**
- Quarter Page ad: **3.468"w x 4.687"h**

***When submitting finished ad files for the program,
please follow these guidelines:***

File Formats:

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to **nhhshometourads@gmail.com** or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenhauer:

nhhshometourads@gmail.com or **949-735-1815**

Deadline for submission of completed ads is Friday, March 15, 2024

Need Help with Ad Design and Layout?

For Ad Design and Layout please contact Lee Offenhauer directly:

nhhshometourads@gmail.com or **949-735-1815**

Pricing for Ad creation:

\$100 per ad, regardless of size; includes 2 revisions. Further revisions, and extensive photo manipulation: \$50 per hour; Stock images: \$50 each.

All materials for ad creation must be submitted by March 1, 2024