

# Home AND Garden Tour

newport harbor high school

January 16, 2023

Dear Friends of the Newport Harbor Home & Garden Tour,

We hope that you will join us as an advertiser or sponsor for the 26<sup>th</sup> Annual Newport Harbor Home & Garden Tour to be held on Thursday, May 11, 2023. By participating in this community wide event, you can reach over 1500 homeowners, shoppers, designers, architects, landscapers, and home builders. See the attached letter and rate sheet for more information.

## **Your ad will be seen over and over again.**

If you've never been to the Newport Harbor Home & Garden Tour, you may not realize how critical the Look Book is to the day's activities and how frequently your ad will be seen.

Upon check-in, every Home Tour attendee receives a beautiful 100 page color Look Book. Attendees use the book throughout the day to read the details of each of our featured homes.

We have also found that attendees tend to save each year's Look Book as they view it as a comprehensive and up-to-date resource to many of our local suppliers and realtors.

## **In addition to your ad in our Look Book, you will receive:**

- A listing on: [NewportHarborHomeTour.com](http://NewportHarborHomeTour.com) | [SupportNHHS.com](http://SupportNHHS.com) | [NewportHarborHigh.com](http://NewportHarborHigh.com)
- A potential increase in your business' sales from the over 1500 attendees and over 2400 Newport Harbor High School families who refer to the Look Book and website business listing when looking for local businesses to support

## **Join the community**

After 26 years, the Newport Harbor Home & Garden Tour has become an important community event for Newport Beach area homeowners and families.

Become part of this community by promoting your business in this year's Look Book. Rates are very reasonable as you can see from the information attached, but the number of advertising pages is limited.

Reserve your spot today. Don't miss this opportunity to reach an upscale audience who may be actively looking for help with their remodeling and design projects. It is also a great way to give back to the community. The Newport Harbor High School families and the featured homeowners will remember and appreciate your support.

Sincerely,

Pam Hardenbergh  
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949-350-5951  
Home Tour Co-Chair

Karen Taylor  
[ktaylor01@roadrunner.com](mailto:ktaylor01@roadrunner.com)  
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949-677-6946  
Designer Liaison

Thank you for your support.

**NEWPORT HARBOR EDUCATIONAL FOUNDATION**

600 Irvine Avenue • Newport Beach, California 92663

FEDERAL TAX ID #33-0676878

# Home Garden Tour

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*Presented by Barclay Butera Interiors*

## 2023 Look Book Advertising Form

Yes, I'd like to advertise in the May 11, 2023 Newport Harbor High School Home & Garden Tour Look Book..

Check Box ▼	Sponsor/Advertiser Benefits ▶ Sponsor/Advertiser Levels ▼	*Logo on Home Tour Printed Materials	Ad/Listing in Home Tour Look Book	Logo/Link on Home Tour Website	Recognition at Sponsor Celebration and All Homes	Tickets to Home Tour
<input type="checkbox"/>	<b>PLATINUM SPONSOR*</b> \$5,000	✓	2 Full Pages	✓	✓	10
<input type="checkbox"/>	<b>GOLD SPONSOR*</b> \$3,000	✓	Full Page	✓	✓	7
<input type="checkbox"/>	<b>SILVER SPONSOR*</b> \$2,000	✓	Full Page	✓	✓	6
<input type="checkbox"/>	<b>BRONZE SPONSOR</b> \$1,000		Full Page	✓	✓	5
<input type="checkbox"/>	<b>FULL PAGE</b> \$850		Full Page			2
<input type="checkbox"/>	<b>HORIZONTAL HALF PAGE</b> \$500		Half Page			
<input type="checkbox"/>	<b>VERTICAL HALF PAGE</b> \$500		Half Page			
<input type="checkbox"/>	<b>QUARTER PAGE</b> \$300		Quarter			

**\*Ads in all publications, counter cards, and posters distributed throughout the community  
NewportHarborHomeTour.com | SupportNHHS.com | NewportHarborHigh.com**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ Payable to Newport Harbor Educational Foundation

Bill my credit card \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing address of card \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**PLEASE...**

**Send your ad no later than Friday, March 10, 2023.**

Read carefully the attached Instructions for Submission of Ads

**Please submit online at [www.newportharborhometour.com](http://www.newportharborhometour.com) or  
send completed form with payment to:**

Newport Harbor Educational Foundation · 600 Irvine Avenue, Newport Beach, CA 92663 · Fax: 949 515-6369

Tickets will be mailed to you prior to the Home Tour

### Ad Specifications

The program will be a standard letter-size format (**trim size: 8.5"wide x 11" high**).

The program will print full color.

### Ad sizes are as follows:

- Full page ad with no bleed: **7.188"w x 9.625"h**
- Full page ads with bleed: **8.75"w x 11.25"h**
- Half Page Vertical ad: **3.468"w x 9.625"h**
- Half Page Horizontal ad: **7.188"w x 4.687"h**
- Quarter Page ad: **3.468"w x 4.687"h**

***When submitting finished ad files for the program,  
please follow these guidelines:***

### File Formats:

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to **nhshometourads@gmail.com** or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenhauer:  
**nhshometourads@gmail.com** or **949-735-1815**

***Deadline for submission of completed ads is Friday, March 10, 2023***

### Need Help with Ad Design and Layout?

For Ad Design and Layout please contact Lee Offenhauer directly:  
**nhshometourads@gmail.com** or **949-735-1815**

### Pricing for Ad creation:

\$100 per ad, regardless of size; includes 2 revisions. Further revisions, and extensive photo manipulation: \$50 per hour; Stock images: \$50 each.

**All materials for ad design must be submitted by March 1, 2023**