

Home  AND Garden Tour
Virtual Showcase newport harbor high school

January 15, 2021

Dear Friends of the Newport Harbor Home Tour,

We hope that you will join us as an advertiser or sponsor for the **23rd Annual Newport Harbor Home Tour Virtual Showcase** to launch on Thursday, May 13, 2021. This virtual tour will feature six homes in the Newport Harbor area and will be hosted by Barclay Butera, of Barclay Butera Interiors, our Presenting Sponsor. Included in the ticket price is a "Look Book" which highlights each home and is supported by local advertising. By participating in this community wide event, you can reach homeowners, shoppers, designers, architects, landscapers, and home builders. See the attached rate sheet for more information.

Your ad will be seen over and over again.

If you've never been to the Newport Harbor Home Tour, you may not realize how critical the "Look Book" is as a resource and how frequently your ad will be seen. Upon purchasing a ticket, every home tour attendee will receive a beautiful 100 page color book. Ticket holders use the book throughout the virtual tour to discover the details of each of our featured homes. We have also found that attendees tend to save each year's book as they view it as a comprehensive and up-to-date resource to many of our local suppliers and realtors.

In addition to your ad in our Look Book, you will receive a listing on the home tour website for all sponsors and full-page ads.

Join the community.

After 23 years, the Newport Harbor Home Tour has become an important community event for the Newport Beach area homeowners and families. Become part of this community by promoting your business in this year's "Look Book." Rates are very reasonable as you can see from the information attached. Space fills up fast so reserve your spot today. Don't miss this opportunity to reach an upscale audience who may be actively looking for help with their remodeling and design projects. It is also a great way to give back to the community. The Newport Harbor High School families and the featured homeowners will remember and appreciate your support.

Sincerely,

Pam Hardenbergh
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949-350-5951

Karen Taylor
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949-500-5511

Gina Donald
ginadonald@yahoo.com
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Co-Chairs 2021 Newport Harbor Home Tour *Virtual Showcase*

NEWPORT HARBOR EDUCATIONAL FOUNDATION

600 Irvine Avenue • Newport Beach, California 92663

FEDERAL TAX ID #33-0676878

Home AND Garden Tour

Virtual Showcase

newport harbor high school

2021 Look Book Advertising Form

Yes, I'd like to advertise in the May 13, 2021 Newport Harbor High School Home & Garden Tour Look Book.

Check Box ▼	Sponsor/Advertiser Benefits ▶ Sponsor/Advertiser Levels ▼		*Logo on Home Tour Printed Materials	Ad/Listing in Home Tour Look Book	Logo/Link on Home Tour Website	Recognition on Virtual Tour	Access to Virtual Tour
<input type="checkbox"/>	PLATINUM SPONSOR* \$5,000		✓	2 Full Pages	✓	✓	10
<input type="checkbox"/>	GOLD SPONSOR* \$3,000		✓	Full Page	✓	✓	7
<input type="checkbox"/>	SILVER SPONSOR* \$2,000		✓	Full Page	✓	✓	6
<input type="checkbox"/>	BRONZE SPONSOR \$1,000			Full Page	✓	✓	5
<input type="checkbox"/>	FULL PAGE \$850			Full Page			1
<input type="checkbox"/>	HORIZONTAL HALF PAGE \$500			Half Page			
<input type="checkbox"/>	VERTICAL HALF PAGE \$500			Half Page			
<input type="checkbox"/>	QUARTER PAGE \$300			Quarter			

***Ads in all publications, counter cards, and posters distributed throughout the community**
NewportHarborHomeTour.com | SupportNHHS.com | NewportHarborHigh.com

Business Name _____

Contact Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

Enclosed is my check for \$ _____ Payable to Newport Harbor Educational Foundation

Bill my credit card \$ _____

Credit Card # _____ Exp. Date _____

Billing address of card _____

City _____ State _____ Zip _____

PLEASE...

Send your ad no later than Friday, March 12, 2021.

Read carefully the attached Instructions for Submission of Ads

Please submit ad online to nhshometourads@gmail.com or
 send completed form with payment to:

Newport Harbor Educational Foundation · 600 Irvine Avenue, Newport Beach, CA 92663 · Fax: 949 515-6369

Tour Launches on May 13, 2021

Ad Specifications

The Look Book will be a standard letter-size format (**trim size: 8.5"wide x 11" high**).

Important Note: Because this program is a different size than previous versions, ads from previous programs cannot be used for this one. If you wish to use a previous ad it will need to be reformatted to conform to the size and shape of the current book.

The Look Book will print full color.

Ad sizes are as follows:

- Full page ad with no bleed: **7.188"w x 9.625"h**
- Full page ads with bleed: **8.75"w x 11.25"h**
- Half Page Vertical ad: **3.468"w x 9.625"h**
- Half Page Horizontal ad: **7.188"w x 4.687"h**
- Quarter Page ad: **3.468"w x 4.687"h**

***When submitting finished ad files for the Look Book,
please follow these guidelines:***

File Formats:

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to **nhhshometourads@gmail.com** or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenhauer:
nhhshometourads@gmail.com or **949-735-1815**

Deadline for submission of completed ads is Friday, March 12, 2021

Need Help with Ad Design and Layout?

For Ad Design and Layout please contact Lee Offenhauer directly:
nhhshometourads@gmail.com or **949-735-1815**

Pricing for Ad creation:

\$125 per ad, regardless of size; includes 2 revisions. Further revisions, and extensive photo manipulation: \$80 per hour; Stock images: \$50 each.

All materials for ad design must be submitted by March 1, 2021