

Ad Specifications

The program will be a square format (trim size: 8.75" x 8.75"). The program will print full color.

Sizes are as follows:

- Full page ad with no bleed: 8.125" x 8.125"
- Full page ads with bleed: 9" x 9"
- Half Page Vertical ad: 3.77"w x 7.625"h
- Half Page Horizontal ad: 7.75"w x 3.71"h
- Quarter Page ad: 3.77"w x 3.71"h

***When submitting files for the program,
please follow these guidelines:***

File Formats:

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to nhhshometourads@gmail.com or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenhauer:
nhhshometourads@gmail.com or 949-735-1815

Ad submission deadline is Friday, March 20, 2020

Need Help with Ad Design and Layout?

For Ad Design and Layout please contact: Don Hall:
don@hooverprinting.com, or 949-642-3710

Pricing

\$125 per ad, regardless of size. Includes 2 revisions. Further revisions, and extensive photo manipulation: \$80 per hour Stock images: \$50 each We can scan in your original photographs or transparencies. (Please no photocopies or ink-jet prints.) They will be returned to you in the same quality in which they were received. We will design your ad to your specifications.