

Home AND Garden Tour

newport harbor high school

January 6, 2020

Dear Friends of the Newport Harbor Home & Garden Tour,

We hope that you will join us as an advertiser or sponsor for the 23rd Annual Newport Harbor Home & Garden Tour to be held on Thursday, May 14, 2020. By participating in this community wide event, you can reach over 1500 homeowners, shoppers, designers, architects, landscapers, and home builders. See the attached letter and rate sheet for more information.

Your ad will be seen over and over again.

If you've never been to the Newport Harbor Home & Garden Tour, you may not realize how critical the guidebook is to the day's activities and how frequently your ad will be seen.

Upon check-in, every Home Tour attendee receives a beautiful 100 page color Guidebook. Attendees use the book throughout the day to read the details of each of our featured homes.

We have also found that attendees tend to save each year's guidebook as they view it as a comprehensive and up-to-date resource to many of our local suppliers and realtors.

In addition to your ad in our Guidebook, you will receive:

- A listing in the Directory of Advertisers
- A listing with your hyperlinked business information on "Shop with NHHS Business Partners" on the Home Tour's website for the next 12 months
- A potential increase in your business' sales from the over 1500 attendees and over 2400 Newport Harbor High School families who refer to the guidebook and website business listing when looking for local businesses to support

Join the community

After 23 years, the Newport Harbor Home & Garden Tour has become an important community event for Newport Beach area homeowners and families.

Become part of this community by promoting your business in this year's guidebook. Rates are very reasonable as you can see from the information attached, but the number of advertising pages is limited.

We have only 100 pages available for all editorial and advertising, and space fills up fast.

Reserve your spot today. Don't miss this opportunity to reach an upscale audience who may be actively looking for help with their remodeling and design projects. It is also a great way to give back to the community. The Newport Harbor High School families and the featured homeowners will remember and appreciate your support.

Sincerely,

Pam Hardenbergh
pamhardenbergh@gmail.com
949-350-5951
Home Tour Co-Chair

Karen Taylor
ktaylor01@roadrunner.com
949-500-5511
Home Tour Co-Chair

Gina Donald
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949-677-6946
Home Tour Co-Chair

Thank you for your support.

NEWPORT HARBOR EDUCATIONAL FOUNDATION

600 Irvine Avenue • Newport Beach, California 92663

FEDERAL TAX ID #33-0676878

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2020 Guidebook Advertising Form

Yes, I'd like to advertise in the May 14, 2020 Newport Harbor High School Home & Garden Tour Guidebook..

Check Box ▼	Sponsor/Advertiser Benefits ▶ Sponsor/Advertiser Levels ▼	*Logo on Home Tour Printed Materials	Ad/Listing in Home Tour Guidebook	Logo/Link on Home Tour Website	Recognition at Sponsor Celebration and All Homes	Tickets to Home Tour
<input type="checkbox"/>	PLATINUM SPONSOR* \$5,000	✓	2 Full Pages	✓	✓	10
<input type="checkbox"/>	GOLD SPONSOR* \$3,000	✓	Full Page	✓	✓	7
<input type="checkbox"/>	SILVER SPONSOR* \$2,000	✓	Full Page	✓	✓	6
<input type="checkbox"/>	BRONZE SPONSOR \$1,000		Full Page	✓	✓	5
<input type="checkbox"/>	FULL PAGE \$850		Full Page			2
<input type="checkbox"/>	HORIZONTAL HALF PAGE \$500		Half Page			
<input type="checkbox"/>	VERTICAL HALF PAGE \$500		Half Page			
<input type="checkbox"/>	QUARTER PAGE \$300		Quarter			

*Ads in local Orange County publications, all counter cards and posters distributed throught the community

All advertisers will be listed online at *Shop with NHHS Business Partners on:*

NewportHarborHomeTour.com | SupportNHHS.com | NewportHarborHigh.com

Business Name _____

Contact Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

Enclosed is my check for \$ _____ Payable to Newport Harbor Educational Foundation

Bill my credit card \$ _____

Credit Card # _____ Exp. Date _____

Billing address of card _____

City _____ State _____ Zip _____

PLEASE...

Send your ad no later than Friday, March 20, 2020.

Read carefully the attached Instructions for Submission of Ads

Please submit online at www.newportharborhometour.com or
send completed form with payment to:

Newport Harbor Educational Foundation · 600 Irvine Avenue, Newport Beach, CA 92663 · Fax: 949 515-6369

Tickets will be mailed to you prior to the May 14th Home Tour

Ad Specifications

The program will be a square format (trim size: 8.75" x 8.75"). The program will print full color.

Sizes are as follows:

- Full page ad with no bleed: 8.125" x 8.125"
- Full page ads with bleed: 9" x 9"
- Half Page Vertical ad: 3.77"w x 7.625"h
- Half Page Horizontal ad: 7.75"w x 3.71"h
- Quarter Page ad: 3.77"w x 3.71"h

***When submitting files for the program,
please follow these guidelines:***

File Formats:

PDF, JPG, TIFF, EPS or PSD files will be accepted - High resolution (minimum 300 dpi at 100%), all colors CMYK mode, fonts should be embedded (pdfs), outlined (eps) or files flattened (photoshop, jpg). Print ready PDF files are preferred. **No native files will be accepted.**

Submission can be via email attachment to nhhshometourads@gmail.com or links to Dropbox, Hightail, WeTransfer sites etc. can also be emailed to that address.

Any questions or concerns, please contact Lee Offenhauer:
nhhshometourads@gmail.com or 949-735-1815

Ad submission deadline is Friday, March 20, 2020

Need Help with Ad Design and Layout?

For Ad Design and Layout please contact: Don Hall:
don@hooverprinting.com, or 949-642-3710

Pricing

\$125 per ad, regardless of size. Includes 2 revisions. Further revisions, and extensive photo manipulation: \$80 per hour Stock images: \$50 each We can scan in your original photographs or transparencies. (Please no photocopies or ink-jet prints.) They will be returned to you in the same quality in which they were received. We will design your ad to your specifications.