

Home AND Garden Tour

newport harbor high school

September 25, 2018

Dear Friends of the Newport Harbor Home & Garden Tour,

We hope that you will join us as an advertiser or sponsor for the 22nd Annual Newport Harbor Home & Garden Tour to be held on Thursday, May 16, 2019. By participating in this community wide event, you can reach over 1500 homeowners, shoppers, designers, architects, landscapers, and home builders. See the attached letter and rate sheet for more information.

Your ad will be seen over and over again.

If you've never been to the Newport Harbor Home & Garden Tour, you may not realize how critical the guidebook is to the day's activities and how frequently your ad will be seen.

Upon check-in, every Home Tour attendee receives a beautiful 100 page color Guidebook. Attendees use the book throughout the day to read the details of each of our featured homes.

We have also found that attendees tend to save each year's guidebook as they view it as a comprehensive and up-to-date resource to many of our local suppliers and realtors.

In addition to your ad in our Guidebook, you will receive:

- A listing in the Directory of Advertisers
- A listing with your hyperlinked business information on "Shop with NHHS Business Partners" on the Home Tour's website for the next 12 months
- A potential increase in your business' sales from the over 1500 attendees and over 2400 Newport Harbor High School families who refer to the guidebook and website business listing when looking for local businesses to support

Join the community

After 22 years, the Newport Harbor Home & Garden Tour has become an important community event for Newport Beach area homeowners and families.

Become part of this community by promoting your business in this year's guidebook. Rates are very reasonable as you can see from the information attached, but the number of advertising pages is limited.

We have only 100 pages available for all editorial and advertising, and space fills up fast.

Reserve your spot today. Don't miss this opportunity to reach an upscale audience who may be actively looking for help with their remodeling and design projects. It is also a great way to give back to the community. The Newport Harbor High School families and the featured homeowners will remember and appreciate your support.

Sincerely,

Julie Grenz
916-804-6777
julsgrenz@me.com
Home Tour Advertising Co-Chair

Jenna Roman
949-241-6666
jennaroman@yahoo.com
Home Tour Advertising Co-Chair

Thank you for your support.

NEWPORT HARBOR EDUCATIONAL FOUNDATION

600 Irvine Avenue • Newport Beach, California 92663

FEDERAL TAX ID #33-0676878

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2019 Guidebook Advertising Form

Yes, I'd like to advertise in the May 16, 2019 Newport Harbor High School Home & Garden Tour Guidebook. Here is my order.

Check Box ▼	Sponsor/Advertiser Benefits ▶ Sponsor/Advertiser Levels ▼	*Logo on Home Tour Printed Materials	Ad/Listing in Home Tour Guidebook	Logo/Link on Home Tour Website	Recognition at Sponsor Celebration and All Homes	Tickets to Home Tour
<input type="checkbox"/>	GOLD SPONSOR \$3,000	✓	Premium Full Page	✓	✓	7
<input type="checkbox"/>	SILVER SPONSOR \$2,000	✓	Full Page	✓	✓	6
<input type="checkbox"/>	BRONZE SPONSOR \$1,000		Full Page	✓	✓	5
<input type="checkbox"/>	PREMIUM FULL PAGE \$850		Full Page			2
<input type="checkbox"/>	REGULAR FULL PAGE \$700		Full Page			1
<input type="checkbox"/>	HORIZONTAL HALF PAGE \$450		Half Page			
<input type="checkbox"/>	VERTICAL HALF PAGE \$450		Half Page			
<input type="checkbox"/>	QUARTER PAGE \$250		Quarter			

*Ads in local Orange County publications, all counter cards and posters distributed throught the community

All advertisers will be listed online at *Shop with NHHS Business Partners on:*

NewportHarborHomeTour.com | SupportNHHS.com | NewportHarborHigh.com

Business Name _____

Contact Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

Enclosed is my check for \$ _____ Payable to Newport Harbor Educational Foundation

Bill my credit card \$ _____

Credit Card # _____ Exp. Date _____

Billing address of card _____

City _____ State _____ Zip _____

PLEASE...

Send your ad no later than Friday, March 22, 2019.

Read carefully the attached Instructions for Submission of Ads

Please submit online at www.newportharborhometour.com or
send completed form with payment to:

Newport Harbor Educational Foundation · 600 Irvine Avenue, Newport Beach, CA 92663 · Fax: 949 515-6369

Tickets will be mailed to you prior to the May 16th Home Tour

Finished ad submission deadline is Friday, March 22, 2019

Ad Specifications

The program will be a square format (trim size: 8.75" x 8.75"). The program will print full color.

- Full page ads: 8.75" x 8.75" · Full page ads with bleed: 9" x 9"
- Half Page Vertical ad: 3.7708"w x 7.625"h · Half Page Horizontal ad: 7.75"w x 3.7084"h
- Quarter Page ad: 3.7708"w x 3.7084"h · Please see next page for illustration of ad sizes.

When submitting files for the program, please follow the following guidelines:

File Formats:

- PDF files - High resolution (minimum 300 dpi). print ready pdf files are preferred. Make sure all fonts are embedded and all colors are CMYK mode.
- Native file formats (Macintosh only): Adobe InDesign (Cs3 or earlier); QuarkSPress (version 7.0 or earlier) and Adobe Photoshop. If providing native files please remember to include all images and fonts. For best results, fonts should be outlined or flattened (if using Photoshop).
- Submission can be by disk (address below), by uploading to our ftp site (instructions below), by uploading to your ftp site (please send instructions to contact named below), or by commercial ftp service such as USendIt.

Print specs:

- All images must be a minimum resolution of 300 dpi at 100% print size. Total ink density should not exceed 280%.

Any other questions, concerns or instructions regarding ads,
please contact Lee Offenhauer
Cell: 949-735-1815 · e-mail: nhshometourads@gmail.com

Ad Design and Layout: Please note the following charges for creating your ad artwork.

- \$125 per ad, regardless of size. This includes 2 revisions. Further revisions, and extensive photo manipulation: \$80 per hour
- Stock images: \$50 each
- We can scan in your original photographs or transparencies. (Please no photocopies or ink-jet prints.) They will be returned to you in the same quality in which they were received. We will design your ad to your specifications.

For Ad Design and Layout Please Contact:
Don Hall: don@hooverprinting.com 949-642-3710